

# Video Production Interview Assessment



Names \_\_\_\_\_

Show Title

		Excellent (1.0)	Acceptable (.8)	Needs Improvement (.6)	Unacceptable (0)
<b>Pre-Production</b>					
	<b>Script</b> 10	Correct format & conventions. Requires no adjustments.	Some errors in format or conventions. Minor adjustments required.	Significant errors in format or conventions. Requires major adjustments.	No script or incomplete script.
	<b>Topic</b> 5	Appropriate topic of interest to the talent and audience.	Acceptable topic which does not cause talent to struggle.	Difficult topic to discuss effectively.	Inappropriate topic.
	<b>Opening Dialog</b> 5	Host introduces self & show, welcomes audience. Interesting introduction of guest.	Mechanical introduction is complete but lacks creativity.	Ineffective introduction with elements missing.	Show begins without introduction.
	<b>Closing Dialog</b> 5	Thanks guest & audience, creative preview of next show.	Mechanical closing is complete but lacks creativity.	Ineffective closing with elements missing.	Show ends abruptly without closing monologue.
	<b>Questions</b> 5	Thoughtful, interesting questions requiring elaboration from guest	Most questions require interesting responses from guest.	Questions distract guest or audience, or require yes/no responses.	Inappropriate or insufficient questions.
	<b>Set Design</b> 5	Set reflects effort and adds to interest. Professional in appearance. Seating and arrangement reflect effort and enhance the desired format.	Set design, seating and arrangement do not detract from the interview.	Set design, seating or arrangement are uncomfortable or detract from the show.	Blank bare wall or curtain. Studio chairs used.
	<b>Props</b> 5	Props add interest or clarity to interview topic.	Props do not detract from interview topic.	Props are irrelevant to interview.	No props used.
	<b>Graphics</b> 5	All required titles are nicely composed, and are displayed at the right time.	All required titles are used, but are ineffectively composed or displayed.	Some required titles missing, or are poorly composed or displayed.	No graphics are used.
	<b>Teleprompters</b> 5	Opening, questions, and closing match script. No errors.	Minor errors in opening, questions, or closing.	Prompters don't match script or are out of sequence.	Prompters not prepared or are incomplete.
	<b>Music Selection</b> 5	Music adds to interest and is appropriate to the show format.	Music does not fit the show format or theme.	Music detracts from the show format or theme.	No music or inappropriate music.
<b>Production</b>					
	<b>Audio</b> 5	Clear audio is recorded at proper signal/noise level. Excellent mix between narrative, ambient sound, music, & effects.	Clear audio is recorded at proper level. Acceptable mix between narrative, ambient sound, music, & effects. Narrative never buried.	Overall levels too high or low. Ineffective mix between narrative, ambient sound, music, & effects. Narrative sometimes lost.	Audio signal is distorted or weak. Microphones off or muted.
	<b>Shot Composition</b> 7	Balance between subject and background adds visual interest. Shot angles are well chosen for context.	Most shot angles are appropriate for context.	Balance between subject and background is incorrect or causes confusion. Many shot angles are not appropriate for context.	Poorly framed shots are a distraction to interview.
	<b>Camera Movement</b> 5	All shots are steady. Pans and zooms are slow and smooth, not overused, and add to visual interest.	Most shots are steady. Pans and zooms are slow and smooth, not overused, and add to visual interest.	Some shots reflect poor technique, with an unstable image, or pans and zooms that too fast or frequent, or not smooth.	Audition tape for <u>Blair Witch Project</u> .
	<b>Shot Selection</b> 5	Talent speaking is always selected, or significant "reaction shot".	Occasional delays in selecting the correct shot.	Incorrect shot is frequently selected, but eventually corrected.	Incorrect shot is frequently displayed without corrections.
	<b>Length</b> 5	Five minutes exactly, with two second tolerance. (short only)	Three second tolerance. (long or short)	Five second tolerance. (long or short)	More than five seconds long or short.
<b>Personnel</b>					
	<b>Director</b> 5	Effectively manages crew. Follows checklist and script efficiently. Monitors all video and makes corrections. Good open/close timing.	Follows checklist and script efficiently. Monitors video and makes corrections. Adequate open/close timing.	Difficulty managing crew. Requires direction and management from teacher. Monitors all video and makes corrections. Ineffective timing.	Not assertive. Doesn't monitor video or clock. Doesn't use script.
	<b>Floor Director</b> 3	Clearly signals talent for open, live camera, and time remaining without distraction. Authority in studio.	Clearly signals talent for open, live camera, and time remaining with minor distraction.	Unclear signals, or causes talent to look away to see cues. Doesn't signal live camera.	Sits down. Misses cues from director. Uncooperative.
	<b>Host</b> 5	Comfortable on camera and displays energy and confidence. Controls direction & pace of interview. Good body language and eye contact.	Comfortable on camera. Speaks clearly. May stumble occasionally. Uses appropriate body language.	Uncomfortable on camera. Stumbles on questions. Body language and mannerisms display lack of confidence. Little or no enthusiasm.	Allows guest to control interview. Insufficient questions. Unprepared.
	<b>Guest</b> 5	Comfortable on camera and displays energy and confidence. Good understanding of topic. Good body language and eye contact.	Comfortable on camera. Speaks clearly. May stumble occasionally. Uses appropriate body language.	Uncomfortable on camera. Stumbles or uncertain. Body language and manner display lack of confidence. Little or no enthusiasm or understanding of topic.	Is obnoxious or controlling. Uncooperative with host. Unprepared.

**Total**