

## Movie Poster Rubric

CATEGORY	Excellent	Good	Satisfactory	Needs Improvement
<b>Graphics - Originality</b>	Several of the graphics used on the poster reflect an exceptional degree of student creativity in their creation and/or display.	One or two of the graphics used on the poster reflect student creativity in their creation and/or display.	The graphics are made by the student, but are based on the designs or ideas of others.	No graphics made by the student are included.
<b>Graphics - Relevance</b>	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it easier to understand.	All graphics relate to the topic	Graphics do not relate to the topic.
<b>Attractiveness</b>	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
<b>Use of Photoshop Effects</b>	The poster displays multiple uses of Photoshop effects including the use of layers, blending modes, and masking.	The poster displays the use of various Photoshop effects including the use of layers, blending modes, and masking.	The poster includes the use of a Photoshop effect, blending mode, or masking example.	The poster displays very little use of layering, blending modes, effects and masking.