Name:_____ # Poster Rubric Teacher:_____

Date:_____

CATEGORY	4	3	2	1
Print Required Elements (slogan)	The poster includes all required elements (slogan) as well as additional information. Can be read from at least 3 ft. away.	All required elements (slogan) are included on the poster. Can be read from at least 3 ft. away.	Parts of the required elements (slogan) are included on the poster. Can be read from at least 3 ft. away.	Required elements (slogan) are missing.
Labels and graphic clarity	All labels and graphics can be read from at least 3 ft. away.	Almost all labels and graphics can be read from at least 3 ft. away.	Some labels and graphics can be read from at least 3 ft. away.	Labels and graphics are too small to view.
Graphics - Relevance	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it easier to understand.	All graphics relate to the topic.	Graphics do not relate to the topic.
Attractiveness	The poster is exceptionally attractive in terms of design, layout, and neatness. The overall organization and use of color and space make the poster interesting.	The poster is attractive in terms of design, layout and neatness. The use of color and space make the poster interesting.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
Grammar	There are no grammatical/mechanical mistakes on the poster.	There are 1-2 grammatical/mechanical mistakes on the poster.	There are 3-4 grammatical/mechanical mistakes on the poster.	There are more than 4 grammatical/mechanical mistakes on the poster.

FLORIDA
Reading
ASSOCIATION

Total Score_____